

IT Strategy and Goals - Communication

3. Communication

Communication is a tool of collaboration, but it must also be an outcome. For years, Indiana's technology accomplishments were the best-kept national secret. When we began to tell the Indiana story, through press releases, award submissions, and a deliberate outreach to local interest groups, the State became quickly and increasingly recognized for the GREAT work we do.

Yet much of the Indiana story is still unknown within our own government community. Must continue to promote externally, but build on that success to promote, recognize and communicate internally.

[Calendar of events](#)

[Press releases](#)

[Awards received](#)

[Customer testimonials](#)